

JOURNALISM AND MULTIMEDIA STUDIES (JAMS)

JAMS 100 3.0 UNITS

Mass Communications and Society

Class Hours: 3.0 Lecture

Total Contact Hours: 54 Lecture

This course examines the impact of mass media in national and international political, economic, cultural and behavioral contexts. It assesses contemporary trends in media-society relations; historical facts that have shaped the structures, practices and products of the mass media industries and trends in media-society relations. (Formerly JOUR 100)

Transfer Credit: CSU; UC

C-ID: JOUR 100

JAMS 101 3.0 UNITS

Beginning Newswriting and Reporting

Class Hours: 3.0 Lecture

Total Contact Hours: 54 Lecture

This course focuses on of the principles of newsgathering and newswriting, with emphasis on journalistic writing. Basic news story structure and development, news evaluation, newsgathering methods, interviewing, craftsmanship, and reporting techniques in general are explored. Newspaper and other news and information media are analyzed. The course is particularly recommended for English and communications majors and those planning careers in news media, public relations, communications, corporate communication and news and informational multimedia. (Formerly JOUR 101)

Transfer Credit: CSU; UC

C-ID: JOUR 110

JAMS 107A 3.0 UNITS

News Media Production

Class Hours: 2.0 Lecture / 3.0 Laboratory

Total Contact Hours: 36 Lecture / 54 Laboratory

Recommendation: JAMS 101 or JAMS 121 or equivalents with a grade of "C" or higher or "Pass".

This course focuses on writing and producing student news publications using the Talon Marks student media – school newspaper, talonmarks.com, social media, and others – as a practical laboratory that produces a journalistic product for distribution to a college-wide audience. Students will work primarily in one of the following areas: researching, writing, and editing articles for the two publications; taking photographs and creating graphic illustrations; developing multimedia stories; or designing pages. Ethics and legal aspects of communication are also covered. (Formerly JOUR 107A)

Transfer Credit: CSU

C-ID: JOUR 130

JAMS 107B 3.0 UNITS

Intermediate News Media Production

Class Hours: 2.0 Lecture / 3.0 Laboratory

Total Contact Hours: 36 Lecture / 54 Laboratory

Prerequisite: JOUR 107A or equivalent with a grade of Pass or "C" or better.

This course focuses on writing and producing student news publications using the Talon Marks student media – school newspaper, talonmarks.com, social media, and others – as a practical laboratory that produces a journalistic product for distribution to a college-wide audience. Students will work primarily in two of the following areas: researching, writing, and editing articles for the two publications; taking photographs and creating graphic illustrations; developing multimedia stories; or designing pages. Ethics and legal aspects of communication and media leadership/ management are also covered. (Formerly JOUR 107B)

Transfer Credit: CSU

C-ID: JOUR 131

JAMS 107C 3.0 UNITS

Intermediate Advanced News Media Production

Class Hours: 2.0 Lecture / 3.0 Laboratory

Total Contact Hours: 36 Lecture / 54 Laboratory

Prerequisite: JAMS 107B or equivalent with a grade of Pass or "C" or better.

This course focuses on writing and producing student news publications using the Talon Marks student media – school newspaper, talonmarks.com, social media, and others – as a practical laboratory that produces a journalistic product for distribution to a college-wide audience. Students will work primarily in three of the following areas: researching, writing, and editing articles for the two publications; taking photographs and creating graphic illustrations; developing multimedia stories; or designing pages. Ethics and legal aspects of communication and media leadership/management are also covered and students should serve in leadership roles. (Formerly JOUR 107C)

Transfer Credit: CSU

C-ID: JOUR 131

JAMS 107D 3.0 UNITS

Advanced News Media Production

Class Hours: 2.0 Lecture / 3.0 Laboratory

Total Contact Hours: 36 Lecture / 54 Laboratory

Prerequisite: JOUR 107C or equivalent with a grade of Pass or "C" or better.

This course focuses on writing and producing student news publications using the Talon Marks student media–school newspaper, talonmarks.com, social media, and others–as a practical laboratory that produces a journalistic product for distribution to a college-wide audience. Students will produce work in each of the following areas: researching, writing, and editing advanced investigative and in-depth articles for the two publications; taking photographs and creating graphic illustrations; developing multimedia stories; or designing pages. Ethics, legal aspects of communication, and media leadership/management are also covered, and students should serve in leadership roles and cover a major or public affairs beat. (Formerly JOUR 107D)

Transfer Credit: CSU

C-ID: JOUR 131

<p>JAMS 121 Multimedia Reporting Class Hours: 2.0 Lecture / 3.0 Laboratory Total Contact Hours: 36 Lecture / 54 Laboratory</p> <p>Recommendation: JAMS 101 or equivalent with a grade of "C" or higher or "Pass".</p> <p>This course will provide a basic introduction to multimedia storytelling with a journalism emphasis. Techniques that will be explored include use of video, photos, audio, animation, and text to convey interactive news and feature stories through the World Wide Web and other electronic media. (Formerly JOUR 121)</p> <p>Transfer Credit: CSU C-ID: JOUR 120</p>	<p>3.0 UNITS</p>	<p>JAMS 152 Introduction to Broadcasting Class Hours: 3.0 Lecture Total Contact Hours: 54 Lecture</p> <p>Introductory course in theory and application of audio production techniques for radio. Students will gain a basic understanding of audio equipment in both live and pre-recorded broadcasting. This includes recording equipment, mixers, digital audio production, radio program formats, broadcast writing and announcing skills. This course is not open to students who have received credit for RTV 152. (Formerly RTV 152)</p> <p>Transfer Credit: CSU C-ID: FTVE 125</p>	<p>3.0 UNITS</p>
<p>JAMS 125 Broadcast News Production and Editing Class Hours: 2.0 Lecture / 3.0 Laboratory Total Contact Hours: 36 Lecture / 54 Laboratory</p> <p>Recommendation: Concurrent enrollment in or prior completion of JAMS101 or JAMS 121 or equivalent with a grade of "C" or higher or "Pass".</p> <p>This course serves as an introduction to the theory and practice of audio production for radio, television, film and digital recording applications. Students will learn the fundamentals of sound design and aesthetics, microphone use, and digital recording equipment. Students gain hands on experience recording, editing, mixing and mastering audio. Upon completion, students will have basic knowledge of applied audio concepts, production workflow, equipment functions, and audio editing software. (Formerly JOUR 125)</p> <p>Transfer Credit: CSU</p>	<p>3.0 UNITS</p>	<p>JAMS 157 Principles of Public Relations Class Hours: 3.0 Lecture Total Contact Hours: 54 Lecture</p> <p>This class explores the basic theories and principles of communicating information and concepts. Emphasis is on techniques and methods, with attention given to identifying audiences, using public relations tools, planning public relations programs and campaigns, promoting favorable relations with various segments of the public, and dealing with problem solving. The effective use of public information, publicity, and advertising is covered. This course is not available for students who are enrolled in or have completed BA 157. (Formerly JOUR 157)</p> <p>Transfer Credit: CSU C-ID: JOUR 150</p>	<p>3.0 UNITS</p>
<p>JAMS 130 Photo Journalism Class Hours: 3.0 Lecture Total Contact Hours: 54 Lecture</p> <p>Recommendation: PHOT 100 or equivalent with a grade of "C" or higher or "Pass".</p> <p>This course deals with the photographer as a journalist, focusing on theory and practice in press and publications photography, with emphasis on using the camera as a reporting and communications tool. Covered are news and feature photography and photographic essays, including composition, impact, and creativity, for newspapers, magazines, Internet, and other mass communications media. Students must have access to a manually operable camera. This course is not open to students who are enrolled in or who have received credit in PHOT 130. (Formerly JOUR 130)</p> <p>Transfer Credit: CSU C-ID: JOUR 160</p>	<p>3.0 UNITS</p>		
<p>JAMS 151 Motion Pictures, Radio, and Television Class Hours: 3.0 Lecture Total Contact Hours: 54 Lecture</p> <p>This is a broad survey of the history, theory, and production techniques of motion pictures, radio, digital media, the Internet and television, with emphasis on the form, content, and social impact of each. Students will participate in at least one field trip to a motion picture, radio, or television studio. This course is not open to students currently enrolled in or who have completed RTV 151 or TH 151.</p> <p>Transfer Credit: CSU C-ID: FTVE 100</p>	<p>3.0 UNITS</p>		