

APPLIED PHOTOGRAPHY

CERTIFICATE OF ACHIEVEMENT

This certificate helps the student focus on recognizing the variety of fields available to the novice photographer, and focusing on excellence in one or more area of specialization. Emphasis will be placed on garnering expertise in the fundamental technical skills of image capture, composition, digital image editing, and output options. An awareness of business skills is encouraged. Completion of this certificate will prepare the student for entry-level employment in professional commercial photography.

Program Student Learning Outcomes

- Students analyze and control compositional features as well as varying qualities and quantities of artificial and natural light through digital capture and film exposure in a variety of formats.
- Students assess, discuss, and critique photographic works.
- Students combine presentation and communication techniques to create and/or promote their work.
- Students distinguish between various photographic discourses.
- Students edit and sequence a coherent portfolio of photographic images.
- Students explain major historical and contemporary movements in photography.
- Students utilize Photoshop techniques and both archival digital inkjet color printing, as well as traditional black and white darkroom processes.

Program Requirements

Code Number	Course Title	Units
Required Courses		
Select 13-15 units from the following:		13.0-15.0
PHOT 110	Introduction to Digital Photography (3)	
PHOT 112	Intermediate Digital Photography (3)	
PHOT 235	The Photographic Book (3)	
PHOT 232	Approaches to Studio Lighting (3)	
PHOT 230	Portrait Photography (3)	
PHOT 122	Color Photography (3)	
PHOT 130	Photo Journalism (3)	
PHOT 200	Advanced Photography (3)	
PHOT 234	Portfolio Development (3)	
Select one of the following:		3.0
BA 100	Fundamentals of Business (3)	
BA 110	Advertising (3)	
BA 113	Legal Environment of Business (3)	
or LAW 110	Business Law	
ACCT 100	Introduction to Accounting (3)	
Total Units		16-18