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BUSINESS ADMINISTRATION - PLAN A (A.A.)

ASSOCIATE OF ART

The Business Administration program provides students with credentials that are the key to individual self-efficacy and a meaningful career. Mastery of this curriculum will help students lay the groundwork for managerial competence in the global marketplace. Business Administration education also helps students understand basic business functions, their interrelationships, and the organization's competitive niche.

Program Student Learning Outcomes

- Students demonstrate awareness of the legal aspects of the business environment.
- Students utilize current business technology to analyze, evaluate, and create business reports.
- Students demonstrate effective communication through professional written and oral presentations.
- Students gather and interpret financial and economic data to improve business performance.
- Students identify the impact of the cultural diversity in a work place.

Program Requirements

Code Number	Course Title	Units
Major Requirements		
ACCT 100	Introduction to Accounting	3.0
ACCT 101	Fundamentals of Accounting I	3.5
BA 113	Legal Environment of Business	3.0
or LAW 110	Business Law	
CIS 101	Introduction to Computer Information Systems	3.0
ECON 201M	Principles of Macroeconomics	3.0
ECON 202M	·	3.0
	Principles of Microeconomics	
Total Units		18.5

ASSOCIATE OF ARTS DEGREE REQUIREMENTS

Complete the following:

- 1. major requirements,
- 2. the A.A. Degree General Education requirements, and
- 3. electives to achieve a minimum of 60 units.