

BUSINESS ADMINISTRATION: BUSINESS MANAGEMENT (A.A.)

ASSOCIATE OF ART

The Business Administration: Business Management Associate of Arts which provides student with credentials that are the key to individual self-efficacy and a meaningful career. Mastery of this curriculum will help students lay the groundwork for managerial competence in the global marketplace. Management education also helps students understand basic management functions, their interrelationships, and the organization's competitive niche. There are numerous career opportunities that exist in the Business Field including Industry, Government, and Self-Employment.

Program Student Learning Outcomes

- Students identify strategies for motivating, managing, and developing employees in the workplace.
- Students recognize the effect of global economics on the domestic business environment.
- Students identify the legal aspects of managing a business.
- Students interpret financial and economic data to improve business performance.
- Students utilize current and emerging technologies for management decision-making.

Program Requirements

| Code Number | Course Title | Units |
|--------------------------------|---|-------------|
| Business Core Courses | | |
| BA 100 | Fundamentals of Business | 3.0 |
| BA 120 | Management-Accounting and Internal Control | 3.0 |
| BA 132 | Computer Applications for Managers | 3.0 |
| BA 156 | Motivational Presentation Skills for Managers | 3.0 |
| or BCOT 148 | Effective Business Presentations | |
| or COMM 100 | Introduction to Communications Studies | |
| or COMM 130 | Public Speaking | |
| Degree Specific Courses | | 12.0 |
| BA 101 | International Business | 3.0 |
| or BA 116 | Managing Green: Sustainability and Innovation | |
| or BA 155 | Introduction to Global Logistics | |
| or BA 204 | Project Management | |
| BA 113 | Legal Environment of Business (3) | 3.0 |
| or LAW 110 | Business Law | |
| BA 114 | Marketing (3) | 3.0 |
| BA 115 | Management-Business (3) | 3.0 |
| Total Units | | 36 |

Requirements for an Associate of Arts Degree in Business Administration: Business Management

Plan A, Plan B, and Plan C: Complete 60 units to include

1. the Business Core courses (12 units) and Degree Specific courses (12 units) listed above with a grade of "C" or higher or "Pass."
2. Complete the A.A. Degree General Education requirements for Plan A, or Plan B, or Plan C located in the College catalog

Notes:

Although many of these courses are transferable, this A.A. Degree is nontransferable. Please see a Business Counselor or the respective department chairperson for additional alternatives.