

ART AND DESIGN: GRAPHIC DESIGN (A.A.)

ASSOCIATE OF ART

The Graphic Design Program at Cerritos College is designed to prepare students for entry-level positions in graphic design related fields such as advertising, graphic design, illustration, digital imaging and motion graphics. The core learned disciplines are the principles of design, an understanding of the visual elements, exposure to art and design history, conceptual visual problem solving, and the production of a portfolio using industry-standard software and processes.

Program Student Learning Outcomes

- Students apply the principles of teamwork, professional practices and professional ethics in the design profession.
- Students create and present a portfolio of work for entry into the workplace including logo design, web design, packaging design and publication design.
- Students develop visual form in response to communication problems, including principles of visual composition, information hierarchy, symbolic representation, typography, color theory, and the construction of meaningful images.
- Students utilize current technology for creation, reproduction, and distribution of visual messages. Relevant tools and technologies include drawing, offset printing, photography, and time-based and interactive media.

Program Requirements

Code Number	Course Title	Units
Required Courses		
ART 102 or ART 103	Art History II: Renaissance to Rococo Art History III: Neoclassical to Present	3.0
ART 110	Freehand Drawing	3.0
ART 112	Life Drawing	3.0
ART 120	Two-Dimensional Design	3.0
ART 182A	Lettering and Typography	3.0
ART 184	Graphic Design I	3.0
ART 186	Computer Graphics with Adobe Illustrator	3.0
ART 188	Design for Digital Publishing	3.0
ART 192	Photoshop/Digital Imaging	3.0
ART 195	3D Modeling for Animation	3.0
ART 196 or ART 198	Web Design with Flash and Dreamweaver Motion Graphics and Post-Production Effects	3.0
Total Units		33

ASSOCIATE OF ARTS DEGREE REQUIREMENTS

Complete a minimum of 60 units to include:

1. Above art courses and units' requirements,
2. General Education requirements and
3. electives as needed.

Recommended Courses

Code Number	Course Title	Units
BA 100	Fundamentals of Business	3.0
PHOT 100	Introductory Photography	3.0