

BUSINESS ADMINISTRATION: INTERNATIONAL BUSINESS (CERT)

CERTIFICATE OF ACHIEVEMENT

The Business Administration: International Business Certificate of Achievement provides students with credentials that are the key to individual self-efficacy and a meaningful career. Mastery of this curriculum will help students lay the groundwork for managerial competence in the global marketplace. Human Resource Management education also helps students understand basic management functions, their interrelationships, and the organization's competitive niche. There are numerous career opportunities that exist in the Business Field including Industry, Government, and Self-Employment.

Program Student Learning Outcomes

- Students utilize current business technology to analyze and evaluate the international business environment.
- Students identify the impact of the cultural diversity in a global work place.
- Students explain the supply chain for a product moving from the field or factory to the shelf or consumer.
- Students identify the legal aspects of conducting business in a global environment.
- Students recognize the effect of global economics on the domestic business environment.

Program Requirements

Code Number	Course Title	Units
Business Core Courses		
BA 104	Managing Cultural Diversity	3.0
BA 120	Management-Accounting and Internal Control	3.0
BA 132	Computer Applications for Managers	3.0
and Select one of the below courses for 3 units		3.0
BA 156	Motivational Presentation Skills for Managers	
or BCOT 148	Effective Business Presentations	
or BCOT 247	Managerial Business Communications	
or COMM 100	Introduction to Communications Studies	
or COMM 130	Public Speaking	
Certificate Specific Courses (12 units)		
BA 101	International Business	3.0
BA 102	International Business Law	3.0
or BA 113	Legal Environment of Business	
or LAW 110	Business Law	
BA 114	Marketing	3.0
BA 152	Fundamentals of Importing and Exporting	3.0
or BA 155	Introduction to Global Logistics	
Total Units		24

Requirements for a Business Administration: International Business Certificate of Achievement:

Complete the Business Core courses (12.0 units) and the Certificate Specific courses (12.0 units) listed above with a grade of "C" or higher or "Pass."

NOTE: Although many of these courses are transferable, this Certificate is nontransferable. Please see a Business Counselor or the respective department chairperson for additional alternatives.