

# JOURNALISM (CERT)

## CERTIFICATE OF ACHIEVEMENT

The goals and objectives of the Journalism Certificate are to prepare majors for college work in entry-level work in the industry as reporters, content creators, and editors. The program also seeks to provide courses that will fulfill part of the general education requirements for other majors. Students who learn the skill sets offered in the Journalism courses will be able to transfer these skills to a variety of career situations that require the ability to gather information from a variety of sources, synthesize or make sense of that information, and report findings to other audiences. They will also gain an understanding and appreciation for the rights and responsibilities associated with free speech and expression.

## Program Student Learning Outcomes

- Students demonstrate the values of newsworthiness.
- Students develop a portfolio of journalistic stories in multiple formats.
- Students develop and maintain a Wordpress blog and news related content management systems.
- Students edit journalistic stories in various formats.
- Students explain the legal issues of libel, privacy, copyright, free speech/press.
- Students recognize the role of the mass media in society.

## Program Requirements

Code Number	Course Title	Units
<b>Core Requirements (9 units)</b>		
JAMS 100	Mass Communications and Society	3.0
JAMS 101	Beginning Newswriting and Reporting	3.0
JAMS 121	Multimedia Reporting	3.0
Department Requirements - Select 6 Units		6.0
JAMS 107A	News Media Production (3)	
JAMS 107B	Intermediate News Media Production (3)	
<b>Department Electives - Select 6 Units</b>		<b>6.0</b>
JAMS 152	Introduction to Broadcasting (3)	
JAMS 107C	Intermediate Advanced News Media Production (3)	
JAMS 125	Broadcast News Production and Editing (3)	
JAMS 130	Photo Journalism (3)	
or PHOT 130	Photo Journalism	
<b>Additional Requirements - Select 3 Units</b>		<b>3.0</b>
ART 188	Design for Digital Publishing (3)	
ART 196	Web Design with Flash and Dreamweaver	
JAMS 107D	Advanced News Media Production (3)	
PHOT 100	Introductory Photography (3)	
PHOT 110	Introduction to Digital Photography (3)	
<b>Total Units</b>		<b>24</b>