

# INTRODUCTION TO BASIC ENTREPRENEURSHIP (NON CREDIT)

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## CERTIFICATE OF ACHIEVEMENT

The Non-Credit Certificate of Completion is a Career Technical Education (CTE) program providing students with an introduction to self-employment and meaningful entry-level careers in business. The curriculum will provide students with basic concepts of new small business structures, innovative business opportunities, social media, and marketing. These basic business concepts and skills are necessary to excel and identify entrepreneurial activities. There are many opportunities in entry level business support jobs, micro businesses, home-based businesses, and self-employment.

## Program Student Learning Outcomes

- Describe the importance of recording money management for tax purposes
- Describe goals and techniques for record keeping
- Describe how develop a business plan
- Identify resources for business startup assistance
- Identify different business structures

Code Number	Course Title	Units
<b>Required Courses (Select one of the below Options - 72 Hours)</b>		
<b>Option 1</b>		
AED 90.37	Launching a Small Business (36 hours)	
AED 90.41	Introduction to Small Business Finances (36 hours)	
<b>Option 2</b>		
AED 90.37S	Launching a Small Business (Spanish) (36 hours)	
AED 90.41S	Introduction to Small Business Finances (Spanish) (36 hours)	